

Announcement – 1 March 2010
*Inaugural Appointment of the Group Chief
Operating Officer (COO): Mr Ken Lum*



Quality, Equity and Advancement



Ken Lum

On behalf of APC, SCCHS and APTT I am delighted to announce the appointment of Mr Kenneth Lum as our first Chief Operating Officer (COO) effective today, 1 March 2010. Ken will maintain his responsibilities as the Group's Chief Financial Officer (CFO).

Following on from our earlier announcement last year of Ms Sharon Luhr's appointment as Principal Academic Director (PAD), we are very pleased with the latest appointment as part of our continuous improvement and growth objectives.

In addition to his existing responsibilities as the CFO, Ken's responsibilities will be expanded to include overseeing the day-to-day operations of the Group to ensure they are consistent, relevant and efficient to meet the Group's corporate objectives and key performance indicators across all our campuses and departments.

Prior to joining the APC team in January 2006, Ken spent over 15 years as a Chartered Accountant in public practice. Ken brings extensive experience in financial accounting and management consulting from a diverse range of industries, working with and advising medium and large sized business clients.

Ken started his career at Ernst & Young as an auditor, and then gained further experience from other Chartered Accounting firms specialising in the areas of financial and management accounting, taxation, management consulting and forensic accounting.

Since 2006, Ken has served as a member of the APC Executive Committee and currently acts as the CFO of the organisation.

We are very privileged to have Ken accept the appointment and take on this dual role and ask that you join me in congratulating Ken. His appointment will further strengthen the Group's leadership team in 2010 and beyond.

A handwritten signature in black ink, appearing to read 'David Yoo'.



David Yoo
Principal Executive Officer (PEO)