

ANNOUNCEMENT – 1 November 2010

Australian Pacific College (APC) is very proud to announce the first official day of lessons at our sister institution, English Unlimited, Brisbane. English Unlimited Brisbane was officially launched today, Monday, 1 November 2010 with our first group of students being welcomed, with lots of sweet treats and warm smiles.

Brisbane is the location for English Unlimited's first campus in Australia. It is right on Queen Street Mall, the busiest shopping mall in Australia. Click here for map

<http://www.whereis.com/qld/brisbane/115-queen-st?id=6F780A5FCAC113>

English Unlimited is committed to bringing innovative methodologies to English language instruction with modern facilities and a fresh approach to student care.



English Unlimited

The low student to staff ratio ensures a unique and personalised experience while APC's vast international network provides for a truly international learning environment. This launch coincides with the new Brand Australia Launch by the Australian Government, Australia Unlimited at <http://www.buildingbrandaustralia.com.au/> or on Austrade website <http://www.austrade.gov.au/default.aspx?ArticleID=12584> and play the video.

English Unlimited's friendly and highly experienced staff, together with facilities designed by internationally awarded Australian architects, Choi Ropiha Fighera <http://www.choiropiha.com/> all combine to deliver a unique, uncommon and unparalleled English language learning experience.

We are very excited at this new launch and we look forward to your continuing support as we expand our product offerings to more destinations in Australia under the English Unlimited banner.

For further information please see the attached FAQs.



David Yoo
Principal Executive Officer

"Dedicated to Quality, Equity and Advancement"

www.apc.edu.au

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Brisbane Campus
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RTO Provider: 90396

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Provider: Australian Pacific
College Brisbane Pty Ltd
ABN 45 120 995 780
CRICOS pending

FAQ's on English Unlimited and APC

Who is English Unlimited (EU)?

EU is a specialist English Language college managed by a team of professionals with over 16 years experience in teaching overseas students in Australia. EU only delivers English Language programs. EU will provide a fresh and innovative approach to English language instruction and all its resources will be focused on just delivering the best English language instruction to students with the highest level of customer care.

EU courses and programs are subject to formal CRICOS registration and relevant government approval which is now being sought.

How is EU related to APC?

EU is independent of APC and has a completely separate ownership structure. However, EU is part of the same corporate network and management as APC, and only specialises in English language training. EU will license various proven programs from APC and share management expertise to take advantage of APC's long-standing, experience and networks in international education. Also, special agreements have been negotiated for unique package offerings so students can take advantage of what both Sydney and Brisbane has to offer. Please enquire.

Will APC continue to deliver English language programs?

Yes, APC will continue to deliver its highly successful pathway English language programs in Sydney and Manly Beach (NSW), independent of EU Brisbane. APC will also continue to offer VET (Business, IT and Travel/Tourism) and High School Programs as the premier pathway institution for international students in NSW.

About APC:

APC is the premier pathway college for international students offering quality academic programs in English language, Vocational (VET - business, IT and travel/tourism) and High School established in NSW in 1993. It currently has 6 campuses in Australia, 5 in NSW located in the Sydney CBD, Manly Beach and vibrant Bondi Junction and the most recent one in Brisbane city. Across all our Australian campuses, over 5,000 international students choose to study a program with APC annually.

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