



Virtu Design Institute Pty Ltd (ABN 31 154 273 757) trading as APC Design School | RTO Code: 40530

PRIVACY OF INFORMATION POLICY - EXTERNAL POLICY

PREAMBLE

This Privacy of Information policy only applies to APC Design School Domestic Students.

In the course of carrying out our activities the College will collect, store, use and disclose personal information. The College is committed to the protection of this personal information and to compliance with Australian privacy law.

DEFINITIONS AND ACRONYMS

“**College**” means Australian Pacific College, English Unlimited, APC Design School and Australian Pacific Travel and Tourism.

“**Policy**” means this Privacy Policy - External Policy.

“**Privacy Act**” means the Privacy Act 1988 (Cth) and the Australian Privacy Principles (APP) (as amended 2012).

POLICY/PROCEDURE

1. PERSONAL INFORMATION

- 1.1 Personal information is information or an opinion about an identified or reasonably identifiable individual, whether or not the information or opinion is true and whether or not the information is recorded in a material form.

2. TYPES OF PERSONAL INFORMATION THE COLLEGE COLLECTS AND HOLDS

- 2.1 The College collects and holds personal information about individuals for the provision of our products and services and purposes connected to those products and services.
- 2.2 Consistent with the provision of our products and services, the types of personal information the College may collect and hold include individuals' name, address, date of birth, contact details, tax file number, ABN, passport and visa information, photographs and financial information.

3. HOW THE COLLEGE COLLECTS AND HOLDS PERSONAL INFORMATION

- 3.1 The College may collect personal information directly in the course of providing its products and services, from its website and/or directly from you.
- 3.2 Personal information is held securely, is subject to various security protections and is held only for as long as the information remains relevant to the purpose for which it was collected.



Virtu Design Institute Pty Ltd (ABN 31 154 273 757) trading as APC Design School | RTO Code: 40530

4. PURPOSES FOR WHICH THE COLLEGE HOLDS, USES AND DISCLOSES INFORMATION

- 4.1 The College will not use or disclose personal information for any secondary purpose, unless that secondary purpose is related to the primary purpose for which the College has collected that information, and you would reasonably expect the disclosure in the circumstances, or unless consent is given for that use or disclosure.
- 4.2 The purposes for which the College holds, uses and discloses information includes teaching and student services, together with ancillary services, which may support students and staff in their study or work at the College. Other purposes include:
- a) conducting the College's business generally;
 - b) to communicate information about the College's products and services or third party products or services that may be of interest to you; and
 - c) for the College's internal administrative, research, planning, marketing and product development.

5. ACCESS AND CORRECTION

- 5.1 The College will take all reasonable steps to ensure any personal data it collects, uses or discloses is up to date and accurate. If you believe personal information the College holds is not up to date or accurate, you may ask for it to be corrected.
- 5.2 The student may ask for the College to provide him/her with details of the personal information it holds about them and copies of that information. The College will respond to any request for details and attempt to provide the data within thirty (30) days of receipt of a written request.
- 5.3 If the College provides a student with copies of the requested information, it may charge the student a reasonable fee to cover the administrative costs of providing that information.
- 5.4 Please direct all requests for access and correction to Student Care.

6. CHANGES TO THIS POLICY

- 6.1 The College will review and update this Policy from time to time as needed without notice. You should review the terms of this Policy periodically to make sure that you are aware of how the College collects, holds, stores and uses personal information.

7. COMPLAINTS

- 7.1 If you consider there to be a breach of the Privacy Act, you may direct your query to Design Registrar and the College will attempt to resolve the complaint.
- 7.2 If the student does not consider the College's response satisfactory, the student may contact the Australian Privacy Commissioner at its website www.oaic.gov.au or by telephone on 1300 363 992.



Virtu Design Institute Pty Ltd (ABN 31 154 273 757) trading as APC Design School | RTO Code: 40530

POLICY REVIEW

This policy will be reviewed as part of the College’s three (3) year review process or as legislation requires.

RELEVANT LEGISLATION

This document references the following legislation, regulations, codes and standards:

Relevant Legislation/codes/standards	
Commonwealth	Privacy Act 1988 (Cth) and Australian Privacy Principles (APP) (as amended 2012). VET Students Loan Act 2016 (Cth) Standards for Registered Training Organisations (RTOs) 2015 Higher Education Support ACT 2003

KEYWORDS

Keywords	Privacy, personal information, collect data, hold data, privacy law
-----------------	---

POLICY OWNER

Owner	Business and Innovation Services Unit
--------------	---------------------------------------

POLICY/PROCEDURE HISTORY

Policy History			
Current version	Current version release date	Author	Description of changes



Virtu Design Institute Pty Ltd (ABN 31 154 273 757) trading as APC Design School | RTO Code: 40530

Privacy Policy - External Policy v1.0(draft)	Not yet released	Sara Gaudry	Original policy
Privacy Policy - External Policy v1.0V	29 April 2019	Ron Newman	VDI trading as APC Design School version of standard APC policy created