

# Diploma of Graphic Design

Are you a creative thinker with a natural eye for design? Our Diploma of Graphic Design will equip you with the key conceptual and technical skills to communicate your ideas effectively across multiple digital platforms.

## COURSE LENGTH

1 year full-time (4 terms)

2 years part-time (8 terms)<sup>1</sup>

## CAMPUS

Brisbane, Gold Coast, Melbourne & Sydney CBD

## DELIVERY

Face-to-face, online<sup>2</sup> and blended<sup>3</sup>

1. Part-time option available to domestic students only
2. Up to one third (⅓) delivered online for overseas students
3. Blended option available to domestic students only



Enhance design awareness

in a collaborative, studio-based environment.



Expert teachers

with extensive design experience.



Practical Skills

combine problem solving with technical skills.



Industry standard

learn using the most up-to-date software.

## INTAKE DATES

Start date	Census date	Start date	Census date
22 Jul 19	5 Aug 19	14 Oct 19	28 Oct 19
03 Feb 20	17 Feb 20	27 Apr 20	11 May 20

## COURSE FEES

**\$10,000** (\$2,500 per term)

**Application fee:**

**Student visa:** \$250

**Other visas:** \$200

**Domestic:** \$200

**Course code:** CUA50715

## HOW TO PAY

Direct debit or credit card before census date.

VET Student Loan available for domestic students<sup>4</sup>.

**Note:** 4. There are a number of ways you may choose to pay for your study at APC Design School: payment due prior to the census date by direct debit or credit card or by applying for an income contingent loan from VET Student Loans. There are specific student eligibility criteria to qualify for VET Student Loans. For more information on VET Student Loans and our tuition fee schedules see our website [apc.edu.au](http://apc.edu.au) or contact the Department of Education and Training.

1800 020 108 [studentloans@education.gov.au](mailto:studentloans@education.gov.au) [www.education.gov.au/vet-student-loans](http://www.education.gov.au/vet-student-loans)

Virtu Design Institute Pty Ltd (ABN 31 154 273 757) trading as APC Design School  
RTO Code: 40530 (for domestic design students only)

Young Rabbit Pty Ltd (ABN 28 003 381 182) trading as Australian Pacific College | RTO Code: 90396 | CRICOS Code: 01331F

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## ENTRY REQUIREMENTS

**ACADEMIC** - Successful completion of Australian Year 11 or equivalent, or a Certificate IV level course and submission of a design portfolio with original creative work. For more information please visit our website [apc.edu.au](http://apc.edu.au).

### ENGLISH LANGUAGE PROFICIENCY -

**Overseas students** - Successful completion of 10 weeks of General English at Intermediate level (plus 80% attendance) at English Unlimited or at other approved providers or equivalent.

**Domestic students VSL** - a Senior Secondary Certificate of Education, or a Certificate IV level course delivered in English, or competency at or above Exit Level 3 in the ACSF in both reading and numeracy using an approved English test.

## PATHWAYS

Students who successfully complete the Diploma of Graphic Design may enter the Advanced Diploma of Graphic Design or other Advanced Diploma courses at Australian Pacific College (subject to prerequisite requirements).

## COURSE OVERVIEW & STRUCTURE

APC Design School's Diploma of Graphic Design combines the learning of technical, creative and conceptual skills to create graphic designs that meet client requirements and solve a range of visual communication challenges. Study at this level is underpinned by application of design theory and practice and the ability to analyse and synthesise information from a range of sources to generate design solutions. Graphic designers work in many different commercial and community contexts across both print and digital media.

## ASSESSMENTS

All APC vocational courses are assessed through a combination of assessment types that may include short answer questions, studio projects, essays, reports, group tasks, portfolios and/or presentations.

## MODES OF DELIVERY

**Overseas students:** Face-to-face (up to one third (1/3) may be delivered online or by distance)

**Domestic students:** Face-to-face, online and blended options available.

## POSSIBLE JOB TITLES RELEVANT TO THIS QUALIFICATION

Entry-level Graphic Designer  
Junior First Design and Layout Assistant  
Entry-level Typographer  
Graphic Design Production Assistant  
Entry-level Illustrator

CODE	SUBJECT NAME
VDIS10015	Visual Communication Skills
VDIS10016	Design for Production
VDIS10017	The Consumer & the Designer
VDIS10020	Typography 1
VDIS10018	Visual Communication History
VDIS10019	2D & 3D Graphic Design
VDIS10021	Working in Digital Design
VDIS10022	Advanced Graphic Design Studio

### Note:

<sup>1</sup>Course and campus availability subject to demand.

<sup>2</sup>One term = 12 weeks (9 weeks study & 3 weeks course break). Please note the Christmas/New Year break is 7 weeks.

<sup>3</sup>Promotional fees may be applicable from time to time. Please contact us for further details.

<sup>4</sup>For a free assessment of your current English level, please go to [www.apc.edu.au/applications/#entry-tests](http://www.apc.edu.au/applications/#entry-tests)

<sup>5</sup>For more info about our University pathways, visit [www.apc.edu.au/courses/vocational-further-study-pathways/](http://www.apc.edu.au/courses/vocational-further-study-pathways/)

**APC.EDU.AU | INFO@APC.EDU.AU**

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