



# Course outline

**MST50119**

*Diploma of Applied Fashion Design and  
Merchandising*

**MST60119**

*Advanced Diploma of Applied Fashion  
Design and Merchandising*



This Course Outline applies to Young Rabbit Pty Ltd (ABN: 28 003 381 182 RTO number: 90396) trading as Australian Pacific College CRICOS Provider: 01331F and Virtu Design Institute Pty Limited (ABN: 31 154 273 757, RTO number 40530) trading as APC Design School together known as Australian Pacific College (APC).

Welcome to Australian Pacific College and to your Applied Fashion Design and Merchandising courses. We hope you enjoy your time at Australian Pacific College and that you find the course a useful program for your professional development in the field of Graphic Design. In this booklet you will find information about our design courses: MST50119 Diploma of Applied Fashion Design and Merchandising, and MST60119 Advanced Diploma of Applied Fashion Design and Merchandising.

## **MST50119 Diploma of Applied Fashion Design and Merchandising**

### **Aims**

APC's MST50119 Diploma of Applied Fashion Design and Merchandising covers the development of complete garment design and manufacture fashion design schemes, working with either a self-developed or client brief and within project parameters. It also includes specialist design areas such as textile design and patternmaking. Our course reflects real industry needs and prepares our graduates to be self employed as a fashion designer or fashion stylist.

### **Job roles**

This qualification is intended for assistant design and product development roles in the fashion industry, as well as assistant roles associated with managing fashion product as part of a fashion merchandising enterprise. Skills include design and product development, as well as technical production skills to support management and fashion merchandising businesses.

Skills may be applied at various stages across the design, production and supply chain continuum, according to workplace roles and enterprise requirements. Outcomes allow for specialisation in fashion design and product development or business merchandising, as well as generalist roles.

Skills involve the use of both manual and digital design tools and may be applied at various stages of the supply chain. Design outcomes build on technical production skills and provide a basis for career progression to design or business management roles.

This qualification is a generic MST50119 Diploma of Applied Fashion Design and Merchandising.

There are no specific licences that relate to this qualification. However, some units in this qualification may have licensing or regulatory requirements in some environments. Local regulations should be checked for details.

Possible job titles include:

- Fashion Designer and Stylist
- Production Manager
- Fashion Retailer
- CAD Operator
- Production Manager Fashion Accessories
- Fashion Accessories Designer
- Machinist
- Dressmaker or Tailor

## **Duration**

The expected duration for the MST50119 Diploma of Applied Fashion Design and Merchandising is 4 Terms/1 year which is considered as Full Time study. Domestic students may study the course part time with a maximum duration of 3 years. Students who are identified as having difficulties in completing the course in the required duration may be able to extend their course as per APC's Intervention Policy. NOTE: Due to college closure over the Christmas/New Year period the maximum course length for students studying at this time is 55 weeks.

## **Entry Requirements**

ACADEMIC -

Successful completion of Australian Year 11 or equivalent, at minimum, or Certificate IV in a related field.

ENGLISH LANGUAGE PROFICIENCY -

- International students - Successful completion of 8 weeks of General English at Intermediate level or equivalent (plus 80% attendance) at English Unlimited or 10 weeks at other approved providers.
- Domestic students applying for VET Student Loans (VSL) - a Senior Secondary Certificate of Education, or a Certificate IV level course delivered in English, or competency at or above Exit Level 3 in the ACSF in both reading and numeracy using an approved English test.
- Other Domestic students who have not completed either a Australian Senior Secondary Certificate of Education (year 12 certificate), an International Baccalaureate diploma or a Certificate 4 or above in the AQF or equivalent (where the course was delivered in English), must undertake an Academic Aptitude test (AAT) administered by APC available in an online format.

## **Materials**

APC will provide students with comprehensive course documents for each subject including a subject outline and assessment tasks which include extensive reading lists and links to instructional Videos and lectures.

Each student is required to have their own laptop computer or other suitable computing device with web cam. Students will also require a video capable device, smartphone and/or a digital camera as well as access to a scanner/printer. Students' devices should be installed with the appropriate software such as Microsoft Office, Excel & Powerpoint or equivalent software, and Adobe Creative Cloud software.

Fashion design students will also require a dress form, sewing machine, iron &

ironing board, material, and pattern making tools & paper.  
 Students can also expect to supply themselves with limited materials such as sketch books, journals, coloured pens and pencils.

(Face to Face students will have some equipment on campus but will still need to purchase their own materials, thread and accessories).

### Course Structure

The course is delivered in eight subjects. These are delivered as shown below. You will receive a timetable that indicates the times of your scheduled lectures and studios.

Term	Subject	Competencies
1	Garment Design and Construction 1	<p>MSTCL3009 Develop patterns from a block using basic patternmaking principles (Pre-requisite to MSTFD4010 &amp; MSTFD4015 in this subject)</p> <p>MSTFD4008 Construct stock size block for garment to meet size and fit specifications (Pre-requisite unit to MSTFD5014 in A10043)</p> <p>MSTFD4010 Create pattern to meet design specifications applying advanced patternmaking principles (Pre-requisite to MSTFD4015 in this subject)</p> <p>MSTFD4015 Create pattern from block to meet customer specifications (Pre-requisite unit to MSTFD5015 in A10049)</p> <p>MSMWS200 Work safely</p>
1	Fabric in Fashion	<p>MSTGN2013 Identify fibres, fabrics and textiles used in the TCF industry (Pre-requisite unit to MSTCL3001 &amp; MSFID5005 in this subject)</p> <p>MSTFD4022 Source materials and resources for production of TCF designs</p> <p>MSTCL3001 Identify fabric performance and handling requirements (Pre-requisite unit to MSFID5005 in this subject)</p> <p>MSTFD5005 Manipulate fabrics to create new finishes</p>
2	Fashion Design Processes	<p>MSTGN4004 Analyse TCF merchandising and marketing principles (Pre-requisite unit to MSTGN5008 in A10140)</p> <p>MSTFD4003 Assist in preparation of preliminary design concepts</p> <p>MSTFD5011 Produce fashion illustrations to assist product visualization</p> <p>MSTFD2005 Identify design process for fashion designs</p>
2	Fashion Studio Processes	<p>MSTFD5010 Develop and present design concepts within specific guidelines</p> <p>MSS402051 Apply quality standards</p> <p>MSTFD5017 Apply design studio processes to meet client brief</p>

Term	Subject	Competencies
3	Garment Design and Construction 2	MSTFD4016 Sew design prototypes
		MSTFD5014 Construct complex blocks for fashion garments
		MSTFD4021 Drape fabrics to make patterns
		MSTFD5018 Determine and specify advanced construction processes
3	Fashion Innovation and Practice	MSTFD5029 Assess impact of current fashion industry innovations and practices
		BSBMKG507 Interpret market trends and developments
		MSTGN5008 Identify opportunities in the TCF market
		MSTGN2014 Operate computing technology in a TCF workplace
4	Fashion Production	MSTFD5003 Analyse fit model
		MSTFD4013 Grade 2D patterns
		MSTFD4023 Calculate cost estimates for fashion products
		MSTFD5024 Evaluate fashion designs against set criteria
		MSTFD5015 Develop patterns for complex fashion garments
4	Fashion Promotion	MSTFD5027 Cost production of fashion and textile designs
		MSMENV272 Participate in environmentally sustainable work practices
		MSTFD4006 Interact and network with fashion industry participants
		MSTFD5028 Develop merchandising plans for fashion products
		MSTGN5011 Work with international TCF supply chains
		BSBMGT617 Develop and implement a business plan

### Assessment Schedule

Assessment methods in design include but are not limited to:

#### A Projects – Short and Research

These tasks are often used as final assessments for higher level qualifications, (Diploma and Advanced Diploma) where students have more extensive work and life experience and use case studies, design projects and scenarios to showcase their learning.

#### B - Teacher Questioning

This formative assessment is used throughout the term, especially in the tutorial setting to test whether a student has understood the key concepts presented in the lectures.

#### C - Written and Verbal Responses to exams and collaborative assessments

These assessments take many forms and are generally used to test key concepts

where students are able to show how they would apply their understanding of key concepts in the workplace.

#### D - Observations with Checklists and Self Assessment

These observations and self assessments are primarily used during class for knowledge checking to ensure students are in a position to achieve competence.

#### E - Diary/Journal/Portfolio

Documents such as these are primarily used by students enabling them to keep or put together evidence of their learning process and results.

#### F - Role Play /Oral Presentation/Simulations

Role plays and oral presentations are used by APC trainers to ensure the student is able to apply key concepts in workplace simulations and are useful in assisting students practice workplace situations.

# MST60119 Advanced Diploma of Applied Fashion Design and Merchandising

## Aims

The APC MST60119 Advanced Diploma of Applied Fashion Design and Merchandising is intended for design and product development roles in the fashion industry, as well as roles associated with managing fashion business as part of an enterprise. Skills include design and product development, as well as technical production skills and business.

Skills may be applied at various stages across the design, production and supply chain continuum, according to workplace roles and enterprise requirements. Outcomes allow for specialisation in fashion design or business, as well as generalist roles.

## Job roles

This qualification applies to management of textile, clothing and footwear (TCF) operations that requires knowledge of fashion design and technical production processes, the use of emerging technologies and TCF merchandising techniques that may be applied at various stages of the supply chain.

This qualification is a generic MST60119 Advanced Diploma of Applied Fashion Design and Merchandising.

There are no specific licences that relate to this qualification. However, some units in this qualification may have licensing or regulatory requirements in some environments. Local regulations should be checked for details.

Possible job titles include:

- Fashion Merchandiser
- Fashion Designer
- Couturier
- Retail buyer
- Pattern maker
- Product developer

## Duration

The expected duration for the MST60119 Advanced Diploma of Applied Fashion Design and Merchandising is 8 Terms/2 year which is considered as Full Time study. Domestic students may study the course part time with a maximum duration of 4 years. Students who are identified as having difficulties in completing the course in the required duration may be able to extend their course as per APC's Intervention Policy.

NOTE: Due to college closure over the Christmas/New Year period the maximum course length for students studying at this time is 104 weeks.

## Entry Requirements

### ACADEMIC -

Students progressing into the MST60119 Advanced Diploma of Applied Fashion Design and Merchandising must have successfully completed the MST50119 Diploma of Applied Fashion Design and Merchandising. For more information please visit our website [apc.edu.au](http://apc.edu.au).

### ENGLISH LANGUAGE PROFICIENCY -

- International students - Successful completion of 8 weeks of General English at Intermediate level or equivalent (plus 80% attendance) at English Unlimited or 10 weeks at other approved providers.
- Domestic students applying for VET Student Loans (VSL) - a Senior Secondary Certificate of Education, or a Certificate IV level course delivered in English, or competency at or above Exit Level 3 in the ACSF in both reading and numeracy using an approved English test.
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Fashion design students will also require a dress form, sewing machine, iron & ironing board, material, and pattern making tools & paper. Students can also expect to supply themselves with limited materials such as sketch books, journals, coloured pens and pencils.

(Face to Face students will have some equipment on campus but will still need to purchase their own materials, thread and accessories)

## Course Structure

The course is delivered in five subjects. These are delivered as shown below. You will receive a timetable that indicates the times of your scheduled lectures and studios.



Term	Subject	Competencies
1	A10046 Fashion Design Projects	MSTFD6003 Manage fashion design process MSTGN6002 Manage quality system and procedures MSTFD6006 Develop a fashion range
2	A10047 Fashion Marketing	MSTGN6001 Develop and implement a sales or marketing strategy for fashion or textile items BSBMKG605 Evaluate international marketing opportunities
2	A10048 Fashion Design Collection (Term A)	MSTFD6008 Apply studio processes to create and produce designs for commercial production MSTFD6002 Manage product development of fashion designs MSTGN6006 Map and establish TCF supply chain process
3	A10048 Fashion Design Collection (Term B)	MSTFD6008 Apply studio processes to create and produce designs for commercial production MSTFD6002 Manage product development of fashion designs MSTGN6006 Map and establish TCF supply chain process
4	Fashion Work Placement	BSBMKG608 Develop organisational marketing objectives MSTGN6008 Negotiate and manage contracts to produce finished design products

### Assessment Schedule

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#### A Projects – Short and Research

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