DESIGN

CUA50720

Diploma of Graphic Design

Equip yourself with the key conceptual and technical skills to communicate your ideas effectively across multiple digital platforms.

This course combines the learning of technical, creative and conceptual skills to create graphic designs that meet client requirements and solve a range of visual communication challenges. Study at this level is underpinned by the application of design theory and practice and the ability to analyse and synthesise information from a range of sources to generate design solutions. Graphic designers work in many different commercial and community contexts across both print and digital media.

Pathways to further studies

Expert Trainers

Gain **in-demand skills**

Enhance **design awareness**

APC.EDU.AU
1300 830 272

AUSTRALIAN
PACIFIC COLLEGE

CUA50720
Diploma of Graphic Design

PROSPECTIVE CAREER OUTCOMES
Entry-level Graphic Designer
Junior First Design and Layout Assistant
Entry-level Typographer
Graphic Design Production Assistant
Entry-level Illustrator

GAIN SKILLS IN
— Creative thinking processes
— Self-management
— Planning & organising
— Initiative and enterprise
— Problem-solving
— Project management
— Teamwork
— Industry software

SUBJECTS
1. Design Ideas
2. Typography 1
3. Visual Communication History & Theory
4. Brand & Identity
5. 2D & 3D Graphic Design
6. Advertising
7. Interactive Design
8. Graphic Design Studio

ACADEMIC ENTRY REQUIREMENTS
Successful completion of Australian Year 10 or equivalent and the submission of a **sample of work (portfolio) with 5-8 pieces** of original creative work.

ENGLISH LANGUAGE PROFICIENCY
General English - Upper Intermediate Level;
or English Proficiency Skills test result
as per APC requirements.

ASSESSMENTS
All APC vocational courses are assessed through a combination of assessment types that may include short answer questions, studio projects, essays, reports, group tasks, portfolios and/or presentations.

PATHWAYS
Students who successfully complete the Diploma of Graphic Design may continue onto the Advanced Diploma of Graphic Design or other Advanced Diploma courses at Australian Pacific College (subject to prerequisite requirements).

DURATION
Full-time: 4 terms (approx. 1 year).
Part-time*: 8 terms (approx. 2 years).
*Part-time option only available for domestic students.

DELIVERY
International Students:
On Campus, Online (up to 1/3 of the units of the course) and blended options available

Domestic Students:
On Campus, Online and blended options available

LOCATION
Sydney CBD
Melbourne
Brisbane
Gold Coast
Online

INTAKE DATES
4 intakes per year.
See our website for latest intake dates.

COURSE FEES
$12,000
Application fee: $150 for international students only

HOW TO PAY
Direct deposit or credit card before the course start date.
VET Student Loans available for eligible domestic students.

NOTE:
— Information correct at time of publication. Visit website for most up-to-date information.
— Course and campus availability subject to demand.
— One term is equal to 9 weeks of study.
— For a free assessment of your current English level, please go to apc.edu.au/apply/pre-arrival-test
— For more info about our University pathways, visit apc.edu.au/study/university-pathways

DEFINITIONS:
International students: A temporary resident of Australia and/or a resident or citizen of any other country.
Domestic students: An Australian citizen or Australian permanent resident.

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