









## Diploma of Travel and Tourism Management

Equip yourself with practical skills and a broad range of managerial knowledge to gain a competitive edge in the exciting tourism and hospitality industry.

This course provides the skills and knowledge for you to be competent in a range of well-developed international retail travel sales and operational skills together with a broad range of managerial skills specialising in both retail and tourism operations.



Turn your travel passion into a rewarding career



**Expert** Trainers



Gain real-world **experience** 



Learn key industry software



### SIT50122

# Diploma of Travel and Tourism Management

PROSPECTIVE CAREER OUTCOMES
Retail Travel Agent Manager
Corporate Travel Agent Manager
Tour Operator Manager

#### **GAIN SKILLS IN**

- Managing risk to organisational reputation
- Sourcing and using the information on the tourism and travel industry
- Enhancing customer service experiences
- Managing conflict
- Managing finances, preparing and monitoring budgets
- Leading and managing people
- Establishing and conducting business relationships

#### **SUBJECTS**

- 1. Travel Industry Information
- 2. Travel Destinations
- 3. Presentation Skills
- 4. Social and Cultural Sensitivity
- 5. International Airfares
- 6. Travel Products
- **7.** Cruise Specialist
- 8. Business Documents
- 9. Computer Reservations System
- 10. Customer Service & Sales Techniques
- 11. Workplace Coaching
- **12.** WHS 1
- 13. Finance
- 14. Manage Risk
- 15. HR Diversity and Inclusion
- 16. Business Relationships
- 17. Quality Customer Service
- **18.** WHS 2
- 19. Staff Management
- 20. Work Operations (Work Placement)

#### **WORK PLACEMENT**

<u>Work Placement</u> is a mandatory component of this course, providing a framework that enables students to gain relevant working experience while developing specialised knowledge and practical skills in organisational learning and capability development. It takes place in the final term of study and requires 120–135 hours of work placement, attendance at lecture classes and the completion of assessment work.

#### **ACADEMIC ENTRY REQUIREMENTS**

Successful completion of Australian Year 10 or equivalent..

#### **ENGLISH LANGUAGE PROFICIENCY**

General English - Upper Intermediate Level; or English Proficiency Skills test result as per APC requirements.

#### **ASSESSMENTS**

All APC vocational courses are assessed through a combination of assessment types that may include short answer questions, studio projects, essays, reports, group tasks, case studies, role plays portfolios and/or presentations.

#### **PATHWAYS**

Students who successfully complete the Diploma of Travel & Tourism Management may be eligible for advanced standing in courses at universities or other higher education providers through our articulation pathways program.

#### **INTAKE DATES**

4 intakes per year. See our website for latest intake dates.

#### **DURATION**

Full-time: 6 terms (approx. 18 months). Part-time\*: 12 terms (approx. 3 years). \*Part-time option onlyavailable fordomesticstudents.

#### **DELIVERY**

#### **International Students:**

On Campus, Online (up to 1/3 of the units of the course) and blended options available

#### **Domestic Students:**

On Campus, Online and blended options available

#### **LOCATION**

Sydney CBD Melbourne Manly Beach Brisbane Online

#### **COURSE FEES**

#### \$10,800

Application fee: \$150 for international students only

#### **HOW TO PAY**

Direct deposit or credit card before the course start date. VET Student Loans available for eligible domestic students. NOTE:

- Information correct at time of publication.
   Visit website for most up-to-date information.
- Course and campus availability subject to demand.
- One term is equal to 9 weeks of study.
- For a free assessment of your current English level,
- please go to apc.edu.au/apply/pre-arrival-test
  For more info about our University pathways.
- visit apc.edu.au/study/university-pathways



**APC .EDU. AU** 1300 830 272