







# 10992NAT

# Diploma of User Experience Design

Are you a problem solver with a creative flair?

Learn how to solve complex design problems and build processes that shape customer experiences.

The Diploma of User Experience Design is the ideal course for students who yield perfection in the realm of human-centred design elements. It aims to provide graduates with creative and innovative thought processes, as well as the skills and knowledge required to perform roles within the field.





Trainers









**APC.EDU.AU** 1300 830 272

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# Diploma of User Experience Design

#### **PROSPECTIVE CAREER OUTCOMES**

UX Designer UX Strategist Product / Prototype Designer UX Researcher Human Centered Designer

#### **GAIN SKILLS IN**

- Establishing relationships with clients and users
- Consulting with stakeholders to understand goals and relationships
- Managing the design process
- Identifying users and conducting interviews
- Conducting secondary research
- Innovating in the field of user experience
- Developing wireframes and designs

#### **SUBJECTS**

- 1. User Experience Solutions
- 2. Ideation, Innovation and Design
- 3. Interface Design and Development
- 4. Understanding User Experience (UX)
- 5. Trends and Data Analysis
- 6. Researching Storytelling and Upscaling
- 7. Understanding the UX Workplace
- 8. Early Adopters Freelancing

### **WORK PLACEMENT**

Work Placement is a mandatory component of this course, providing a framework that enables students to gain relevant working experience while developing specialised knowledge and practical skills in organisational learning and capability development. It takes place in the final term of study and requires a minimum of 60-80 hours in a workplace-related project, attendance at lectures and the completion of assessment work.

# **ACADEMIC ENTRY REQUIREMENTS**

Completion of Australian Year 10 or equivalent.

#### **ENGLISH LANGUAGE PROFICIENCY**

General English - Upper Intermediate Level; or English Proficiency Skills test result as per APC requirements.

# **ASSESSMENTS**

All APC vocational courses are assessed through a combination of assessment types that may include short answer questions, studio projects, design briefs, reports, group tasks, case studies, role plays, portfolios and/or presentations.



#### **PATHWAYS**

After achieving the Diploma of User Experience Design, candidates may undertake further studies at APC in the Diploma of Graphic Design, as well as external study possibilities such as Bachelor degree level study in Web Design, UX and Digital Design.

#### **DURATION**

Full-time: 4 terms (approx. 1 year). Part-time\*: 8 terms (approx. 2 years).

\*Part-time option only available for domestic students.

#### **DELIVERY**

#### **International Students:**

On Campus, Online (up to 1/3 of the units of the course) and blended options available

#### **Domestic Students:**

On Campus, Online and blended options available

#### **LOCATION**

Sydney CBD Melbourne Brisbane Online

# **INTAKE DATES**

4 intakes per year. See our website for latest intake dates.

# **COURSE FEES**

# \$12,000

Application fee: \$150 for international students only

\*Launch Special Tuition Fee is valid for commencement no later than Term 4, 2023 (09 October 2023).

#### **HOW TO PAY**

Direct deposit or credit card before the course start date. VET Student Loans available for eligible domestic students.

#### NOTE:

- Information correct at time of publication.
  Visit website for most up-to-date information.
- Course and campus availability subject to demand.
- One term is equal to 9 weeks of study.
- For a free assessment of your current English level, please go to <u>apc.edu.au/apply/pre-arrival-test</u>
- For more info about our University pathways, visit apc.edu.au/study/university-pathways

#### **DEFINITIONS:**

International students: A temporary resident of Australia and/or a resident



